

AI barometer of the 2027 French presidential election

What artificial intelligences tell voters, measured every week

Edition 2026-W43 · from 19 October 2026 to 25 October 2026

THE FIGURE OF THE WEEK

44%

Marine Le Pen is the first name the AIs give in 44% of their answers about the presidential election.



Key figures of the week

Sentences computed automatically from the week's answers. They describe what the AIs answered, without judging whether they are right.

1	44%	Marine Le Pen is the first name the AIs give in 44% of their answers about the presidential election.
2	5/6	Asked who the favourite is, 5 AIs out of 6 name Marine Le Pen.
3	21%	21% of the sources the AIs cite are sites that republish polls, against 7% for the polling institutes themselves.
4	18%	Gemini dodges or refuses to answer 18% of the time, against 3% for Copilot.
5	+6	David Lisnard gains 6 points in a week: named in 14% of the answers.

Method

What is measured

Every day, the same questions in French about the 2027 presidential election are asked to the main AI engines, as a voter would ask them. An edition covers one week, Monday to Sunday. Figures are shares of the answers actually collected.

Consumer engines and models via API

Consumer engines (ChatGPT, Perplexity, Gemini, Copilot, Google AI Mode, Le Chat) are queried with web search, through their consumer interface, except Le Chat, queried through Mistral's API with web search on. They are the base of every "all engines" figure. Models queried through their API (Claude today) answer without web access, from knowledge that stops in early 2025: they are shown apart and never added to the others.

Counting rules

- Named: the candidate's name appears in the answer.
- Named first: the first candidate named in the answer.
- Verdict: on a question that asks for a name, the first candidate named at the start of the answer; for a second round, the one a winning verb is attached to. An answer with no name has "no verdict".
- Hedges or refuses, outdated knowledge, poll figures, mentions polls: detected by fixed lists of French expressions in the text.
- The same rules apply to every candidate and every engine. Nothing is judged by hand or by another AI.

Source classification

Only the links an engine cites in its answer count as sources. Each domain is classified from a fixed list: media, polling institute, poll aggregator (a site that republishes polls without being an institute or a news outlet), Wikipedia, institution, other.

Limits

- Collection gaps exist: Perplexity was paused from 16 September to 13 October 2026, Copilot has collection errors. The number of answers per engine is shown in every table.
- Grok is not covered: its consumer interface cannot be collected reliably.
- AI answers vary from day to day; a weekly figure smooths these variations without removing them.

Neutrality

The barometer describes what the AIs answer. It does not score the candidates, endorses no one and does not assess whether answers are true.

The questionnaire

The questions asked every day this week, by family, with the number of consumer-engine answers.

Forecast and horse race

9 questions · 374 answers

- 1 « Que disent les sondages sur l'élection présidentielle française de 2027 ? »
- 2 « Quel candidat apparaît comme le plus présidentiable pour 2027 ? »
- 3 « Quel candidat est en tête des intentions de vote pour la présidentielle 2027 ? »
- 4 « Quel candidat inspire le plus confiance pour la présidentielle 2027 ? »
- 5 « Quel candidat progresse le plus dans les intentions de vote pour 2027 ? »
- 6 « Quels candidats ont le plus de chances de gagner la présidentielle de 2027 en France ? »
- 7 « Qui est le favori pour l'élection présidentielle française de 2027 ? »
- 8 « Qui pourrait devenir président de la République française en 2027 ? »
- 9 « Qui sont les principaux candidats à l'élection présidentielle française de 2027 ? »

Credibility by theme

8 questions · 333 answers

- 1 « Quel candidat a le meilleur programme sur les retraites pour 2027 ? »
- 2 « Quel candidat a le programme économique le plus solide pour la présidentielle 2027 ? »
- 3 « Quel candidat défend le meilleur projet pour l'Europe en 2027 ? »
- 4 « Quel candidat est le plus crédible sur la santé et l'hôpital pour 2027 ? »
- 5 « Quel candidat est le plus crédible sur la sécurité pour la présidentielle 2027 ? »
- 6 « Quel candidat est le plus crédible sur le pouvoir d'achat pour 2027 ? »
- 7 « Quel candidat est le plus engagé sur l'écologie pour la présidentielle 2027 ? »
- 8 « Quel candidat porte la position la plus claire sur l'immigration pour 2027 ? »

Second rounds

2 questions · 82 answers

- 1 « Dans un second tour Melenchon contre Le Pen, qui gagnerait en 2027 ? »
- 2 « Qui l'emporterait au second tour entre Melenchon et Bardella en 2027 ? »

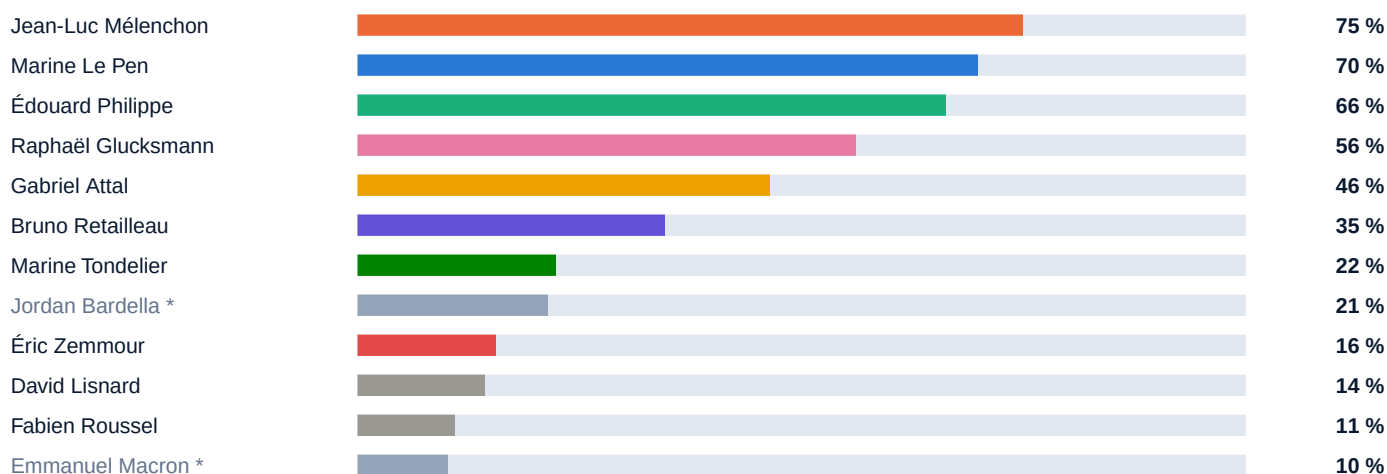
Positioning

3 questions · 126 answers

- 1 « Qui est le mieux placé à droite pour la présidentielle 2027 ? »
- 2 « Qui est le mieux placé à gauche pour la présidentielle 2027 ? »
- 3 « Qui pourrait incarner le centre à la présidentielle 2027 ? »

Candidates in the answers

Share of consumer-engine answers that name each candidate, and that name them first.

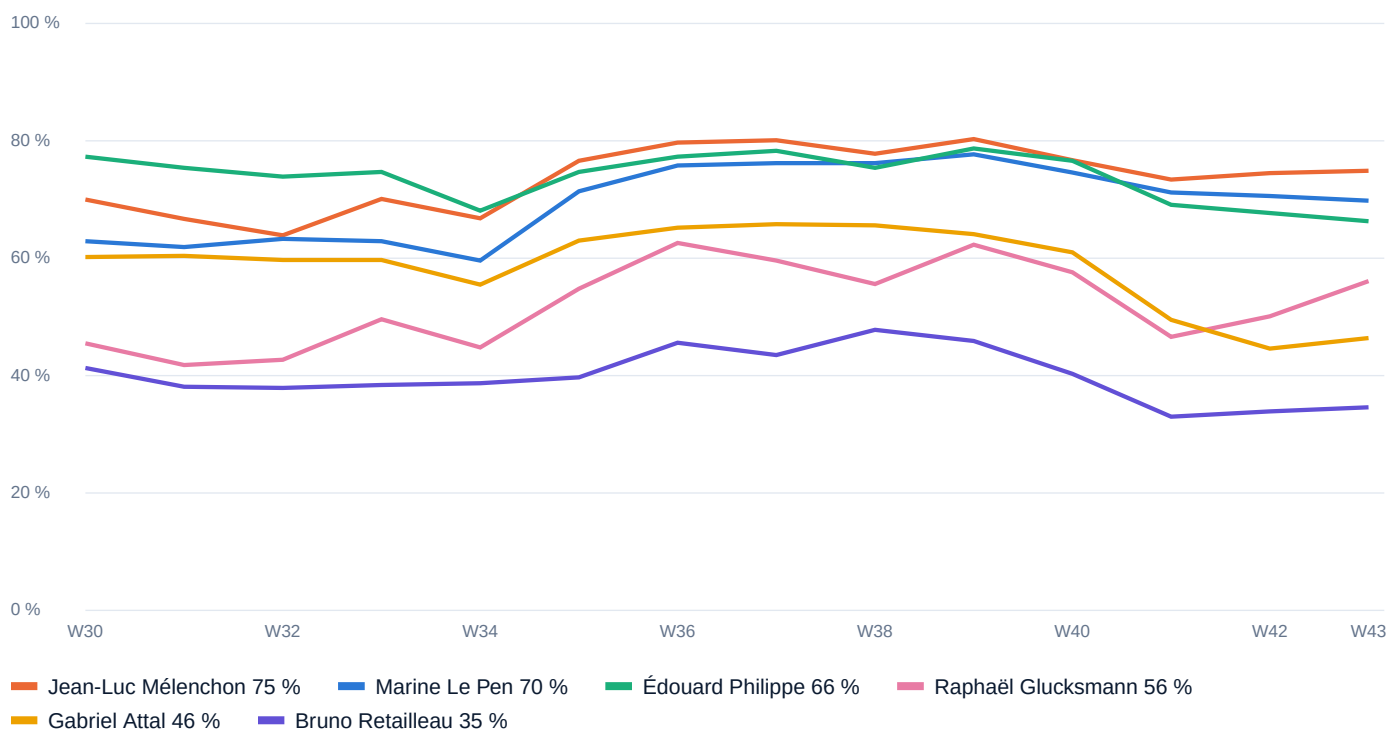


* not running

Candidate	Party	Named	Named first	Avg rank	Week chg.
Jean-Luc Mélenchon	LFI	74.9 %	15.6 %	2.64	+0.4
Marine Le Pen	RN	69.8 %	43.5 %	1.88	-0.8
Édouard Philippe	Horizons	66.3 %	8.2 %	2.88	-1.4
Raphaël Glucksmann	Place publique	56.1 %	6.8 %	3.98	+6.0
Gabriel Attal	Renaissance	46.4 %	2.5 %	3.96	+1.8
Bruno Retailleau	LR	34.6 %	2.1 %	4.91	+0.7
Marine Tondelier	Les Écologistes	22.4 %	3.8 %	5.45	+6.1
Jordan Bardella not running	RN	21.4 %	6.8 %	2.88	-2.8
Éric Zemmour	Reconquête	15.6 %	0.7 %	6.31	+3.1
David Lisnard	Nouvelle Énergie	14.4 %	1.0 %	5.47	+6.4
Fabien Roussel	PCF	11.0 %	0.2 %	7.25	+3.2
Emmanuel Macron not running	Renaissance	10.2 %	2.2 %	5.51	-2.0
François Ruffin	Debout !	7.4 %	0.0 %	7.09	+1.5
François Hollande	PS	5.6 %	0.0 %	8.08	+2.4
Xavier Bertrand	Nous France	5.4 %	0.2 %	7.63	-0.3

Since the summer

Share of answers naming each candidate, week after week, consumer engines.



The Als' verdicts

For each question, the candidate each engine named most often during the week.

Forecast and horse race

Question	ChatGPT	Perplexity	Gemini	Copilot	Google AI Mode	LeChat	All engines
Le favori	Le Pen 7/7	Le Pen 7/7	no verdict 6/7	Le Pen 7/7	Le Pen 6/7	Le Pen 7/7	Le Pen 81 %
Qui va gagner	Le Pen 5/7	Le Pen 7/7	Le Pen 7/7	Le Pen 6/6	Le Pen 7/7	Le Pen 7/7	Le Pen 95 %
Qui pourrait devenir président	Le Pen 7/7	Le Pen 5/7	no verdict 7/7	Le Pen 6/6	Le Pen 6/7	Le Pen 7/7	Le Pen 76 %
Les principaux candidats	Le Pen 7/7	Le Pen 7/7	Le Pen 7/7	Le Pen 6/7	Le Pen 6/7	Le Pen 7/7	Le Pen 95 %
En tête des intentions de vote	Le Pen 7/7	Le Pen 7/7	no verdict 5/7	Le Pen 7/7	Le Pen 6/7	Le Pen 7/7	Le Pen 81 %
Qui progresse	Glucksmann 3/7	Glucksmann 4/7	Le Pen 4/7	Mélenchon 6/7	no verdict 2/7	Glucksmann 7/7	Glucksmann 38 %
Ce que disent les sondages	Le Pen 7/7	Le Pen 7/7	Le Pen 7/7	Le Pen 6/7	Le Pen 6/7	Le Pen 7/7	Le Pen 95 %
Le plus présidentiable	Le Pen 6/7	Le Pen 7/7	Le Pen 6/7	Le Pen 6/7	Le Pen 6/7	Le Pen 7/7	Le Pen 90 %
Inspire le plus confiance	Le Pen 6/7	Le Pen 6/7	Le Pen 5/7	Le Pen 5/5	Le Pen 5/7	Le Pen 7/7	Le Pen 85 %

Credibility by theme

Question	ChatGPT	Perplexity	Gemini	Copilot	Google AI Mode	LeChat	All engines
Sécurité	Retailleau 5/7	Retailleau 7/7	no verdict 3/7	Le Pen 6/7	Le Pen 5/7	Le Pen 5/7	Le Pen 45 %
Économie	no verdict 3/7	no verdict 5/7	Philippe 4/7	Le Pen 4/5	no verdict 4/7	Philippe 3/7	no verdict 38 %
Pouvoir d'achat	Mélenchon 6/7	Le Pen 7/7	no verdict 3/7	Mélenchon 4/7	Le Pen 6/7	Le Pen 3/7	Le Pen 43 %
Immigration	Le Pen 5/7	Retailleau 2/7	Le Pen 4/7	Retailleau 4/7	Le Pen 5/7	Le Pen 7/7	Le Pen 52 %
Écologie	Tondelier 4/7	Tondelier 7/7	Tondelier 7/7	Mélenchon 3/7	Tondelier 6/7	Tondelier 7/7	Tondelier 81 %
Retraites	Mélenchon 6/7	Mélenchon 7/7	Mélenchon 3/7	Mélenchon 4/6	no verdict 4/7	Mélenchon 7/7	Mélenchon 73 %
Santé et hôpital	Mélenchon 7/7	no verdict 6/7	no verdict 5/7	Mélenchon 6/7	no verdict 5/7	Le Pen 4/7	no verdict 38 %
Europe	Glucksmann 4/7	Glucksmann 7/7	no verdict 4/7	no verdict 4/7	Glucksmann 3/7	Philippe 4/7	Glucksmann 40 %

Second rounds

Question	ChatGPT	Perplexity	Gemini	Copilot	Google AI Mode	LeChat	All engines
Second tour Mélenchon - Bardella obsolete	no verdict 6/7	no verdict 5/7	no verdict 6/7	Bardella 6/6	Bardella 3/7	Bardella 7/7	Bardella 49 %
Second tour Mélenchon - Le Pen	no verdict 5/7	Le Pen 6/7	no verdict 4/7	Le Pen 5/6	Le Pen 4/7	Le Pen 7/7	Le Pen 66 %

Positioning

Question	ChatGPT	Perplexity	Gemini	Copilot	Google AI Mode	LeChat	All engines
Le mieux placé à gauche	Mélenchon 6/7	Mélenchon 7/7	Mélenchon 7/7	Glucksmann 4/7	Mélenchon 6/7	Glucksmann 7/7	Mélenchon 69 %
Le mieux placé à droite	Le Pen 7/7	Philippe 6/7	Philippe 7/7	Le Pen 3/7	Philippe 6/7	Philippe 7/7	Philippe 67 %
Qui incarne le centre	Philippe 7/7	Philippe 6/7	no verdict 6/7	Attal 5/7	Attal 6/7	Philippe 7/7	Philippe 55 %

How each AI answers

Share of each consumer engine's answers.

Engine	Answers	Hedges	Outdated	Poll figures	Mentions polls	Errors
● ChatGPT	154	5 %	0 %	68 %	67 %	0 %
● Perplexity	154	8 %	0 %	37 %	66 %	0 %
● Gemini	154	18 %	0 %	17 %	48 %	0 %
● Copilot	145	3 %	0 %	77 %	72 %	6 %
● Google AI Mode	154	12 %	0 %	49 %	63 %	0 %
● LeChat	154	5 %	0 %	72 %	60 %	0 %

Models queried via API

No web search. Shown apart, never compared in the same tables.

Claude · 154 answers

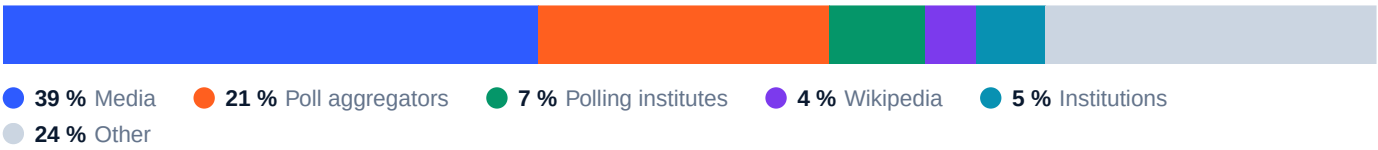
Named first

Marine Le Pen 34 % · Jean-Luc Mélenchon 10 % · Laurent Wauquiez 5 % · Édouard Philippe 5 % · Emmanuel Macron 4 % · Marine Tondelier 3 %

Hedges 22 % · Outdated 27 % · Poll figures 9 % · Mentions polls 53 %

Where the facts come from

The links cited by the consumer engines, classified by type of site.



The 10 most cited domains

Domain	Type	Citations
 elyseescope.com	Poll aggregators	144
 lemonde.fr	Media	117
 touteleurope.eu	Institutions	108
 publicsened.fr	Media	100
 sondage-presidentielle.fr	Poll aggregators	97
 elabe.fr	Polling institutes	92
 leparisien.fr	Media	92
 france-vote.fr	Poll aggregators	87
 sondages-presidentielle2027.fr	Poll aggregators	84
 lcp.fr	Media	80

Glossary

Consumer engine	An AI queried as a user sees it, with web search.
Model via API	The same kind of AI queried by a program, here without web access.
Named first	First candidate named in an answer.
Verdict	The name an AI puts forward on a question that asks for one.
Poll aggregator	A site that republishes polls without being an institute or a news outlet.
ISO week	Monday to Sunday; 2026-W43 is the 43rd week of 2026.

How to cite

Sapian Metrics, AI barometer of the 2027 French presidential election, edition 2026-W43,
<https://barometre.sapianmetrics.com/en/france-2027?week=2026-W43>

Press contact

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